

# Ramon Cliquet

forward-thinking design

## PORTFOLIO

[www.ramoncliquet.com](http://www.ramoncliquet.com)



I am a design leader with over 20 years of experience delivering impactful, customer-centric solutions across Mining, Tech, Telco, Insurance and Media.

By combining strategy, research, ideation, and design excellence, I collaborate with stakeholders, users, and project teams to leverage UX as a catalyst for innovation and the craft of desirable digital solutions.

My outcome-driven approach aligns business objectives, technical capabilities, and customer needs to enhance processes, services, and products centred around people.

## CONTACT

M +61 0416 339 960

E [ramoncliquet@gmail.com](mailto:ramoncliquet@gmail.com)

## PROFESSIONAL EXPERIENCE

### Principal Adviser Product Design

**Rio Tinto** / 2025 to present / Perth, Australia

Responsible for shaping UX strategy, design governance, and capability uplift across Rio Tinto Digital Products. Partner with senior leaders across Product, Engineering and Iron Ore operations to embed design into portfolio planning and delivery, ensuring scalable and user-centred outcomes across multiple programs of work.

- Embedded design into Iron Ore programs of work, earning a 5-star rating for overall delivery quality and value impact.
- Led senior stakeholder engagement to align product roadmaps with user needs, operational constraints, and business priorities.

### Lead Product Designer

**Rio Tinto** / 2024 to 2025 / Perth, Australia

Led end-to-end product design delivery for key digital products within Rio Tinto's Digital Products portfolio. Worked closely with Product Owners and Engineers to translate operational needs into usable, scalable digital experiences through research, facilitation, prototyping and UI design.

### Senior UX/UI Designer

**HBF** / 2023 to 2024 / Perth, Australia

Drove HBF's transformation program design initiatives employing user-centred design practices to ideate, define, propose, and develop engaging digital solutions across web and customer acquisition channels.

### Principal User Experience Designer

**BHP** / 2020 to 2023 / Perth, Australia

Led and conducted product design service delivery for global technology projects. Coordinated UX/UI design on strategic programs and governed tools, frameworks, methods, and systems to expedite customer-centric digital solutions for BHP mining operations and enterprise functions.

- Finalist on the 2023 SAP Best Run Customer Experience ANZ Awards.
- Oversaw SAP S/4HANA UX efforts and Fiori apps redesign, streamlining enterprise processes across functional teams.
- Designed a B2B product that streamlined end-to-end trading, generating over \$600M in sales revenue within its first year of launch.

### Specialist User Experience Designer

**BHP** / 2017 to 2020 / Perth, Australia

Designed a suite of cutting-edge production systems, collaborating with users and engineering teams to conceptualise innovative solutions through research, design thinking, rapid prototyping, and design systems.

- Championed the roll-out of BHP's Digital Design System, adopted by 65+ teams to accelerate product design and development.

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## EXPERTISE & SKILLS

- Design Strategy & Leadership
- Stakeholder Engagement
- Workshop Facilitation
- Product Design
- Design Systems
- User Interface Design
- Rapid Prototyping
- Figma & Design Tools
- Design Thinking
- User Research
- Usability Testing
- Personas & Journey mapping
- Visual & Creative Direction
- Front-end Development
- HTML, CSS, SASS
- Agile Methodology

## DESIGN TALKS

Guest speaker at:

2024 Rio Tinto Digital Products All-Hands

2018 Adobe Symposium, Sydney

2018 Experience Design Meetup

2017 BHP Technology Lunch & Learn

2017 Visagio Consulting Workshop

2008 University Metropolitan of Santos Conference Week

2007 Catholic University of Santos Conference Week

2007 University of Ribeirão Preto Class Program

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## PROFESSIONAL EXPERIENCE (Continued)

### Senior Web Designer

**iiNet** / 2015 to 2016 / Perth, Australia

Managed a team of junior and mid-level designers on strategic customer experience programs, technical initiatives, and marketing campaigns.

### Creative Director

**Harmonic** / 2012 to 2015 / Perth, Australia

Directed end-to-end design production across brand, print, web, and mobile for clients ranging from startups to ASX-listed companies.

### Senior Designer

**Harmonic** / 2008 to 2012 / Perth, Australia

### Web Design Consultant

**UOL** / 2008 to 2008 / São Paulo, Brazil

### Design Consultant

**EGO+POPCOM** / 2003 to 2008 / Santos, Brazil

## EDUCATION & TRAINING

### Bachelor Degree in Communications, Major in Advertising

Catholic University of Santos (UNISANTOS) / 2002 to 2006

### Leader as Coach

BTS / 2025

### Essentials to Product Management

Brainmates / 2025

### Design-Led Strategy

The University of Sydney Business School / 2024

### Innovation Through Design

The University of Sydney Business School / 2023

### UX Principles and Processes

University of Michigan / 2019

### The Business of Mining

Curtin University / 2018

### Human-Centered Design

IDEO +Acumen / 2016

### Professional Scrum Master

Readify / 2015

### Graphic & Digital Design

Tecnoponta Training / 2003